



**11th Annual Richard Allen Awards/UNCF
Masquerade Scholarship Luncheon**

**Corporate
Sponsorship
Packet**



GREETINGS FROM THE PRESIDENT



Dear Potential Sponsor,

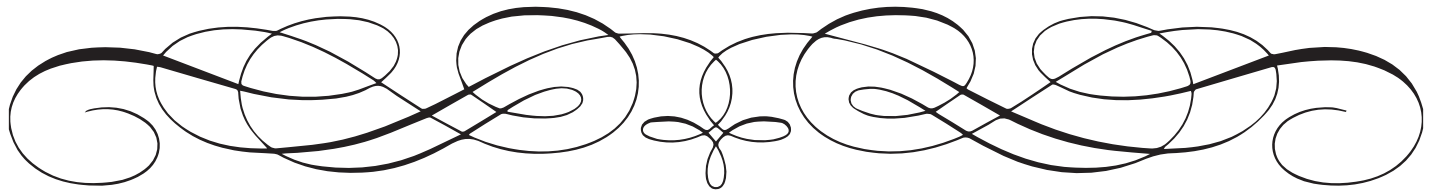
Allen University will host its **11th Annual Richard Allen Award - UNCF Scholarship Fundraising Masquerade Luncheon** on Saturday, February 13, 2016, in the Grand Ballroom of the Marriot Hotel in downtown Columbia, S.C. from 11:30 a.m. to 2:30 p.m. This annual fundraiser provides scholarships for deserving students to attend Allen University. With your generous support, we can meet our target goal of raising \$250,000 for scholarship support.

Allen University was founded in 1870 with a mission to provide students the opportunity to obtain a baccalaureate degree in liberal arts and professional programs. In 2015, Allen University admitted students from 23 states and two countries. Ninety-eight percent of our students rely on scholarships to complete their degrees. The Annual Richard Allen Award UNCF Scholarship luncheon raises critical dollars for student scholarships.

The luncheon includes a silent auction, lunch, live entertainment and networking opportunities. Please see the sponsorship packet included. Your sponsorship will help continue Allen University's legacy of leadership and service in the larger community.

Join us as we continue our mission of teaching young people to be good citizens, professionals, and leaders in our local and global economies. Please complete the enclosed sponsorship contract and send your tax-deductible contribution today. You can also purchase tickets and make donations online at <https://2016scholarshipluncheon.eventbrite.com>. We look forward to seeing you at this wonderful occasion.

Lady June Cole, Ph.D.
President



THE 2016 RICHARD ALLEN AWARD HONOREES

Ms. Henri E. Baskins

Executive Director

Greater Columbia Community Relations Council

Mr. Ray Conner

Vice Chairman

The Boeing Company

President and Chief Executive Officer

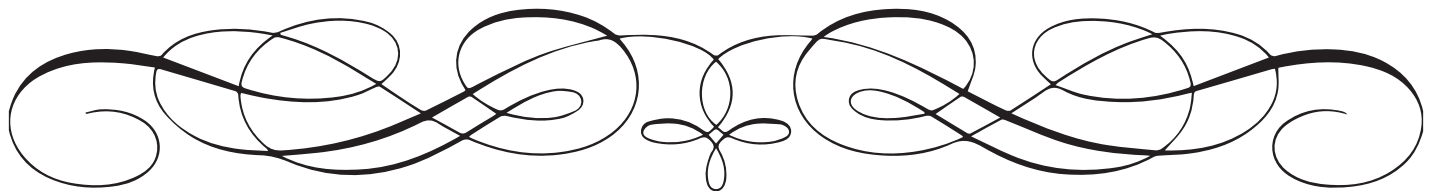
Boeing Commercial Airplanes

Rev. Solomon Jackson

Community Leader and Philanthropist

Entertainment by

The Reggie Sullivan Band



SPONSORSHIP LEVELS

Sponsorship Opportunities and Benefits

All Sponsors Will be Recognized in the Annual Report

Platinum Level (\$30,000 and above)

- ◆ Premier seating—Three (3) tables of 10 guests
- ◆ Publicly thanked from the podium and on-screen recognition
- ◆ Premium ad placement (one full-page ad—inside cover or back cover, as determined by program) in the Event Program Booklet
- ◆ Recognition as a Platinum Level sponsor on signage at the event.

Gold Level (\$15,000 and above)

- ◆ Premier seating—Two (2) tables of 10 guests
- ◆ Publicly thanked from the podium and on-screen recognition
- ◆ One half-page ad (placement determined by Program) in the Event Program Booklet
- ◆ Recognition as a Gold Level sponsor on signage at the event

Silver Level (\$10,000 and above)

- ◆ Two (2) tables of 10 guests
- ◆ Publicly thanked from the podium and on-screen recognition
- ◆ One quarter-page ad (placement determined by Program) in the Event Program Booklet
- ◆ Recognition as a Silver Level sponsor on signage at the event

Bronze Level (\$5,000 and above)

- ◆ One (1) table of 10 guests
- ◆ One quarter-page ad (placement determined by Program) in the Event Program Booklet
- ◆ Recognition as a Bronze Level sponsor on signage at the event

ADVERTISEMENT SPONSORSHIPS

SIZE	FULL COLOR RATE
Full-Page (7.5" w x 10" h)	\$500.00
Half-Page (7.5" w x 4.75" h)	\$250.00
Quarter-Page (3.5" w x 4.75" h)	\$125.00

FILE FORMATS

- ◆ All artwork and logos must be print ready.
- ◆ Logos must be original vector artwork in JPEG or PDF format.
- ◆ Ads must be CMYK files with a resolution of 300 dpi in either JPEG or PDF format.
- ◆ Ads must have crop marks for positioning.

FILE SUBMISSION: Submit all files to feldemire@allenuniversity.edu.

All artwork must be received no later than February 3, 2016.

For ad information call (803) 255-4770 or (803) 255-4742

SPONSORSHIP CONTRACT

Contact Information

MR/MRS/MS/DR FIRST NAME MI LAST NAME JR/SR/II/etc.

ADDRESS (For credit card charges, address listed must be your billing address.) APT SUITE

CITY ST ZIP CODE PHONE HOME WORK CELL

EMAIL ADDRESS PERSONAL WORK

Please list the name(s) as follows for recognition: _____

Sponsorship Information

Check all that apply:

- Platinum Level Sponsor – **\$30,000**
- Gold Level Sponsor – **\$15,000**
- Silver Level Sponsor – **\$10,000**
- Bronze Sponsor – **\$5,000**

Advertisements

Check all that apply:

- Full Page – **\$500**
- Half Page – **\$250**
- Quarter Page – **\$125**

Method of Payment

Cash _____ \$

Check Check number _____ Make check payable to: **Allen University - Luncheon 2016** \$

Charge my Credit Card in the amount of \$ _____

Name as it appears on card: _____

Card # _____ Expiration Date _____ / _____ CVV Number _____ \$

Money Order _____ \$

Total Amount Enclosed: \$

Submission Method

Email: advancement@allenuniversity.edu
 Fax: (803) 376-5733

Mail: Allen University
Institutional Advancement
1530 Harden Street
Columbia, SC 29204

Signature _____

Date _____

For more information about sponsorship opportunities contact:
Dr. Flavia Eldemire, Executive Director - Special Programs, Career Placement & Marketing
Phone: (803) 255-4770 | Email: feldemire@allenuniversity.edu

The Allen University Board of Trustees

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“We teach the mind to THINK, the hands to WORK, and the heart to LOVE.”