



EAST: Eastern
Academic Scholars'
Trust



Community Strategies to Expand the Diversity and Inclusivity of the Collective Collection: An Informational Webinar

Monday, November 13, 2023
11:00am



Welcome and Introductions



Shanee Yvette Willis

Program Manager
HBCU Library Alliance



Susan Stearns
Program Director
EAST



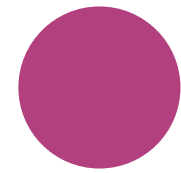
Dr. Richard Bradberry
Director of Library,
Services
Morgan State
University.



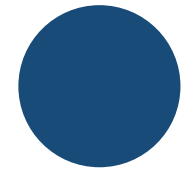
Vicki Coleman
Dean of Library,
Services
North Carolina A&T
State University.



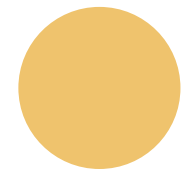
Agenda



The Value of Shared Print



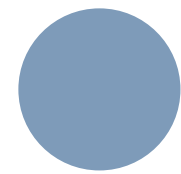
Shared Print Stories



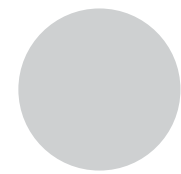
IMLS Grant: Work to Date
Including Some Research Data



The Opportunity to Participate



Advantages of Participation



Q&A and Discussion of Interest

Shared Print

**A top trend in
academic and
research
libraries**

- An **agreement** among libraries to retain and share print resources
- The **collective collection** of those resources
- The **collaborative efforts** of the libraries participating at scale
- Preserving and providing **long-term access** to the scholarly and cultural print record

“By creating a collaborative collection which elevates the concept of a library collection to scale above a single institution, shared print programs help research libraries to fulfill their mission to preserve the scholarly record in an era of changing usage, limited funding, and space constraints.”

From “Top Trends in Academic Libraries”, College and Research Libraries News vol. 83, no. 6 (2022)

Today's shared print landscape

**A top trend in
academic and
research
libraries**



Over **400 academic and research libraries** in the US and Canada participate



Tens of millions of monographs and **hundreds of thousands** of serials and journals titles



Redefining **collection management** for both print and digital content



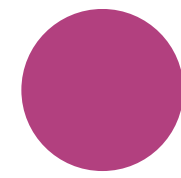
Growing set of **new tools** for analyzing print collections

The future of print collections is shared. Embedding shared print within the lifecycle of library collections promotes equity...”

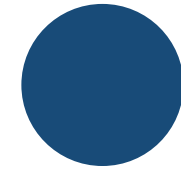
Greg Eow, President, Center for Research Libraries



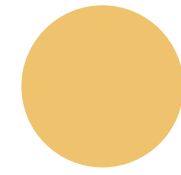
Benefits of Shared Print



Facilitates repurposing of library space



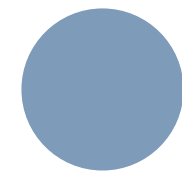
Supports local collection management and increases visibility of the collection



Expands professional relationships with peer institutions



Provides users with access through resource sharing



Protects print books and journals vital to teaching, learning, research, and scholarship

Morgan State: A Budget Story

The HBCU library challenge: Staffing, budget, and space

Participation in shared print plays a major role in our strategy to compensate for all three of these challenges

Negligible print budget

As ownership of significant print is out of our reach, we focus on access

EAST offers prioritized access to millions of print titles outside of our local USMAI consortium

USMAI and Shared Print

Local consortia shared print program initially
Joined EAST as a consortium to take advantage of program expertise and scale

Space will be the next challenge we confront

Library losing space to 10 units on campus
Safety net of EAST retentions will allow us to weed intelligently



The Aggie Story: Repurposing Underutilized Space

● Space needs were a major driver

Library is a primary space on campus
Underutilized for both students and faculty

● Accreditation enhanced as
University expands programs

Access to the EAST Lending Network
complements and expands local print
resources across disciplines

● Shared Print participation an
opportunity

Allows major re-purposing to create faculty
commons, cafe and expand archives

● A voice at the national level

Growing the EAST HBCU community
amplifies our voice
Re-inforces the value of the collections
of HBCU libraries



**NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY**

Cutting the collection footprint in half



2018



TODAY



**NORTH CAROLINA AGRICULTURAL
AND TECHNICAL STATE UNIVERSITY**

IMLS Planning Grant to Statewide California Electronic Library Consortium (SCELC) and EAST



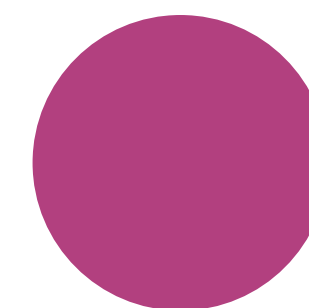
IMLS

IMLS National Leadership for
Libraries (NLG-L) Planning
Grant



150K

Funds offset salaries,
consultants expenses, and
subsidies for shared print
participants



2 Years

August 2022 - July 2024

Project Goals



Community Building

Expand the institutional diversity of participation in preservation programs by fostering inclusive professional communities



Program Development & Collection Analysis

Research the impact of MSIs on collection diversity



Support Future DEI SPPs

Support future research of collection diversity and to continue progress towards reducing participation gaps in SPP.

Progress to Date



Community Building

- Work with Community Council
- Review barriers to participation and strategies for addressing these barriers
- Review research methodology and plans to recruit new participants



Program Development & Collection Analysis

- Work with OCLC Choreo Insights and EBSCO Panorama to design research methodology
- Identify appropriate FAST headings

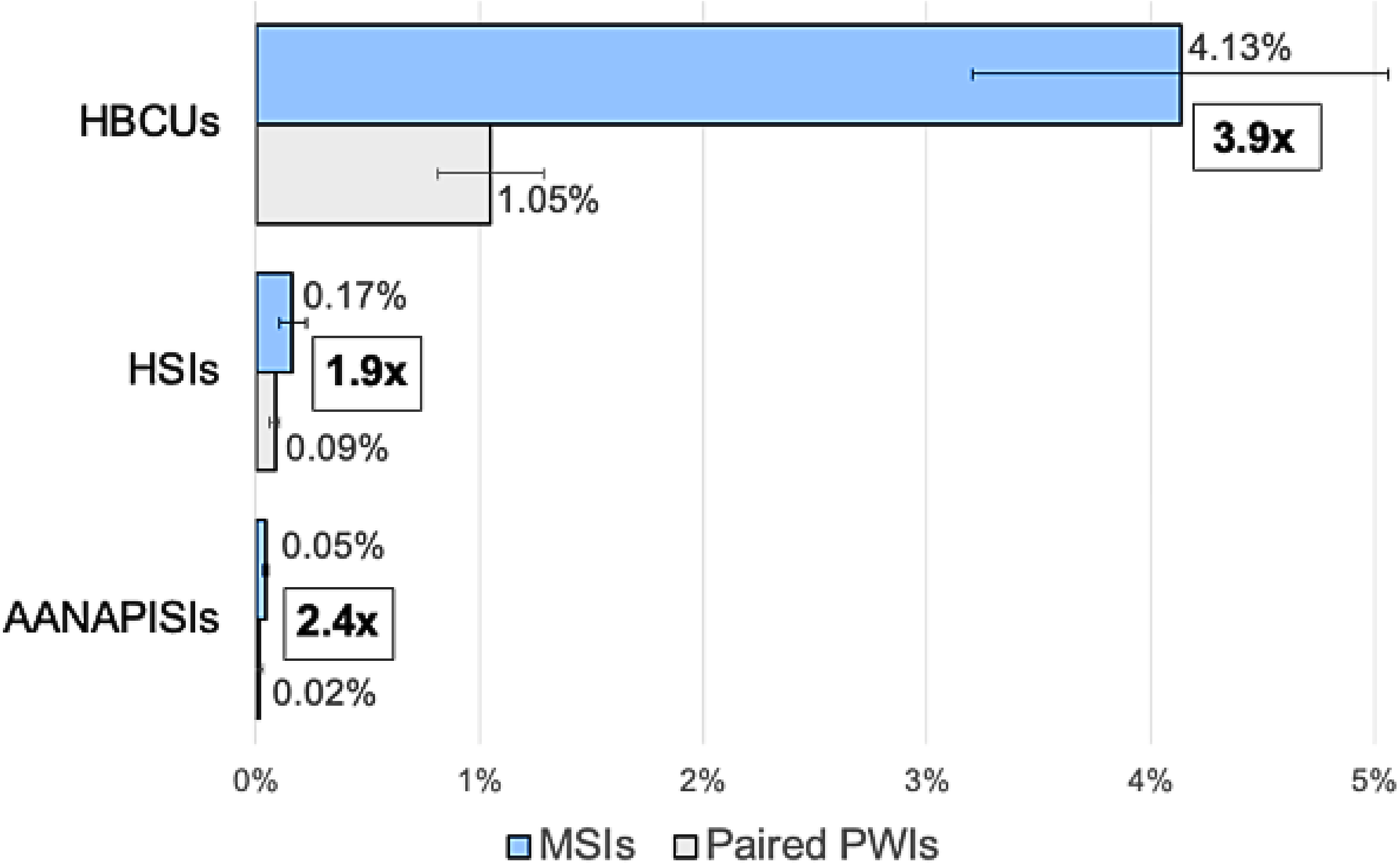


Support Future DEI SPPs

- Disseminate results in a Whitepaper with best practices and recommendations to continue the research as well as strategies and tactics for reducing the participation gap

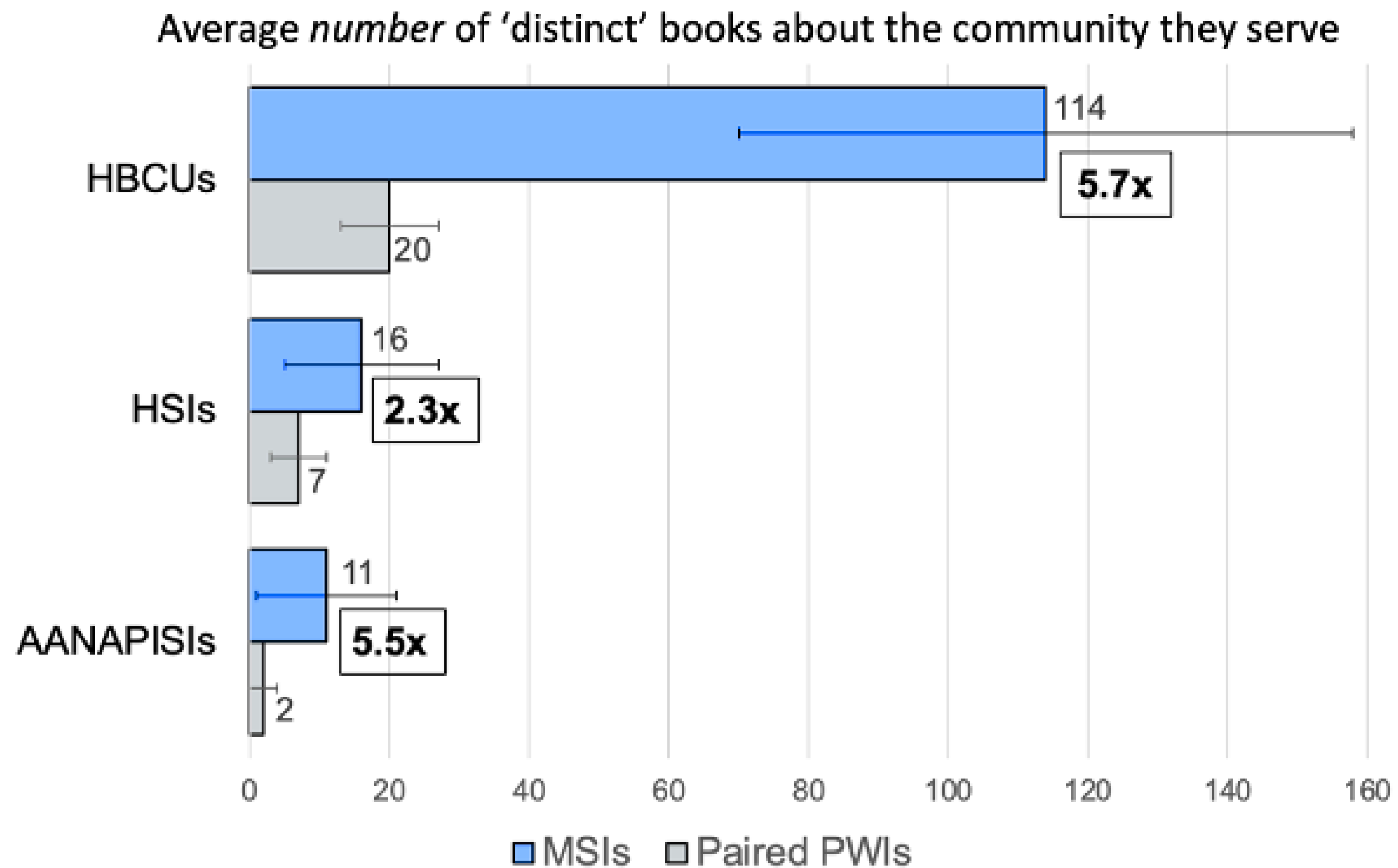
Q1: Do MSI book collections reflect the community they serve?

Average proportion of books about the community they serve



Research: The Impact of MSI's on Collection Diversity

Q2: Do MSI's own books about their communities that are not held by other shared print participants?



Research: The Impact of MSI's on Collection Diversity

Opportunity Today for 2-3 Libraries

Take advantage of funding from IMLS to **join EAST as individual Retention Partners and participate in HBCU Community Cohort:**

- **No cost analysis** of your print monographs to understand unique titles and overlap with EAST
- Little or **no resources required** by your library: EAST and SCELIC will provide expertise to export MARC records and undertake the analysis
- Full participation in the EAST Lending Network



Option 2 Today for up 3+ Libraries

Take advantage of funding from IMLS to undertake **preliminary collection analysis** and consider membership:

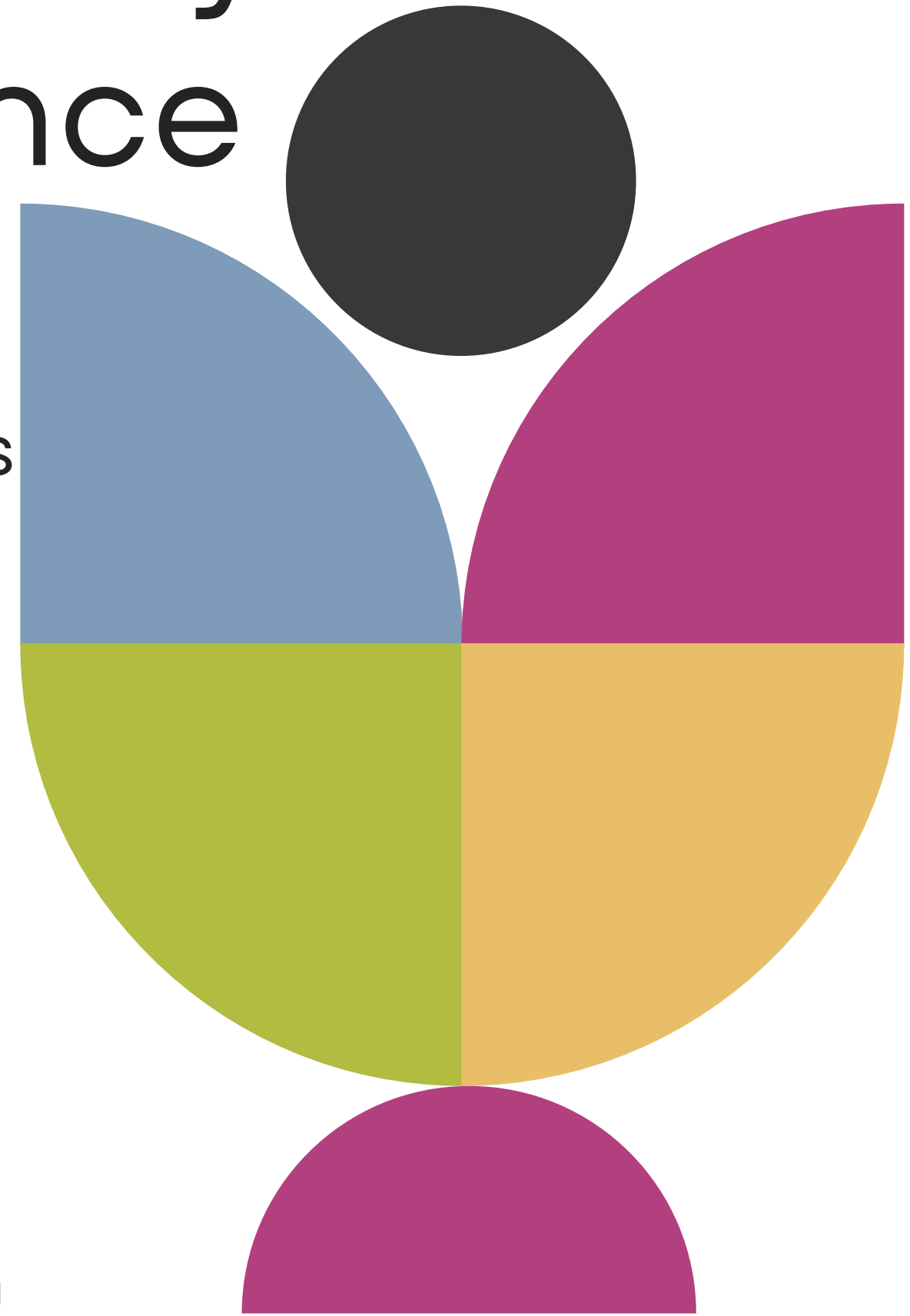
- **No cost analysis** of your print monographs to understand unique titles and overlap with EAST
- Little or **no resources required** by your library
- Opportunity to work with EAST and **consider membership**



Longer Term Opportunity for HBCU Library Alliance

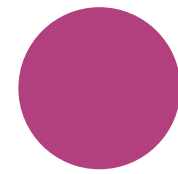
Work with EAST to develop a consortia membership model which provides discounts to those joining as part of the **HBCU Library Alliance group**:

- **Group collection analysis**
- Continue HBCU Community Cohort
- Further development of **service model** modeling shared print for other MSI libraries
- Full membership in EAST and participation in EAST Lending Network

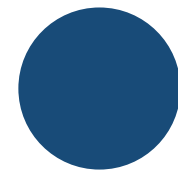




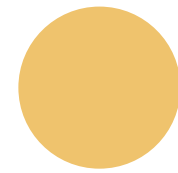
Benefits of
EAST
Member-
ship



Expands access to retained materials



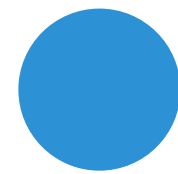
Creates new models for shared print engagement



Improves understanding of your local collection



Engages your library in a well-developed program



Allows intelligent de-accessioning to repurpose space



Preserves human knowledge

EAST Services

Export of Records from Local ILS

Work with local ILS to export records
Process records as needed and upload to Gold Rush for collection analysis

Collection Analysis Work

Compare group records to current EAST Collective Collection
Determine unique and scarcely held titles
Recommend allocation of titles to retain
Review allocations based on library priorities

Record Retention Commitments

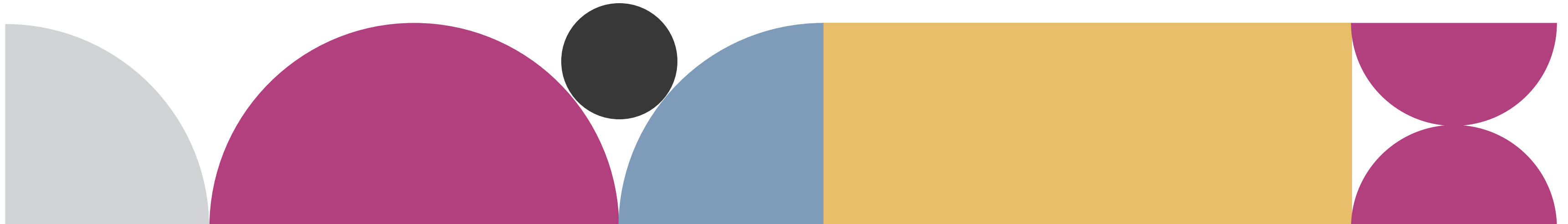
Work with local ILS to record retentions
Register commitments in OCLC WorldCat and Gold Rush

Resource Sharing/ILL

Join EAST Lending Network
Participate in OCLC and, if appropriate, Rapid ILL

Opportunities for All

Participate as part of HBCU Community Cohort
Attend EAST sponsored webinars





What the
Library needs
to do



For membership:

- Sign membership agreement
- Provide access to ILS to export MARC records
- Agree to retention commitments
- Provide access to ILS to record retention commitments
- Participate in Lending Network



For collection analysis only:

- Provide access for MARC export
- Engage in membership discussion



Memorandum of Understanding: The EAST membership agreement. Can be for individual library or a group/consortium.

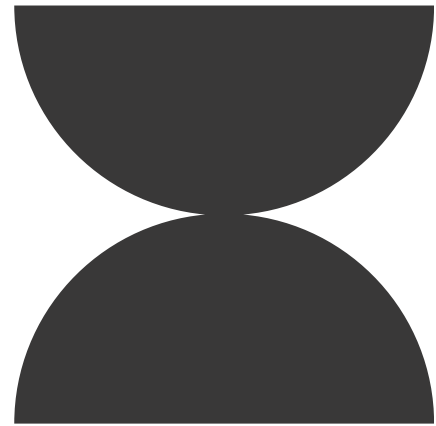
Policies and Guidelines: Processes for reallocation and best practices for resource sharing

FAQ: Easily find answers to common questions

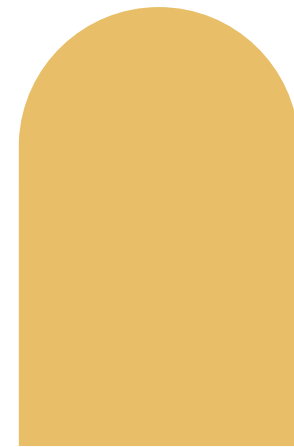
Onboarding Documents: Basic information for all levels of library staff

All available on **www.eastlibraries.org**

Next Steps

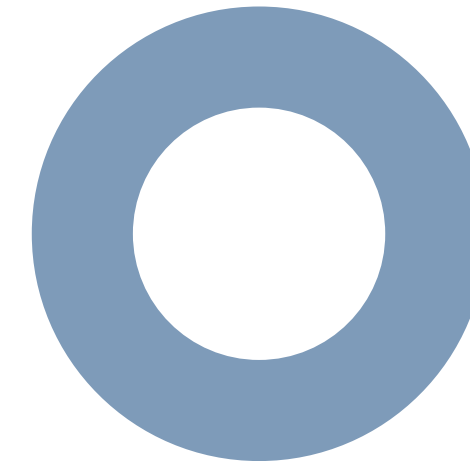


Confirm Interest
Email to Susan **by**
Friday, 12/8 if
interested in either of
Today's options
Susan will follow up with
Shanee and Sandra on
longer term discussions
sstearns@eastlibraries.org



Collection Analysis Information

Estimate size of print
collection for analysis
Make staff available for
record export



Working Group Formed

Kickoff Meeting of
HBCU Community
Cohort and finalize
timeline in early 2024



Collection Analysis

EAST reviews local
record export and
uploads to Gold Rush
Analysis and Allocation
completed by EAST



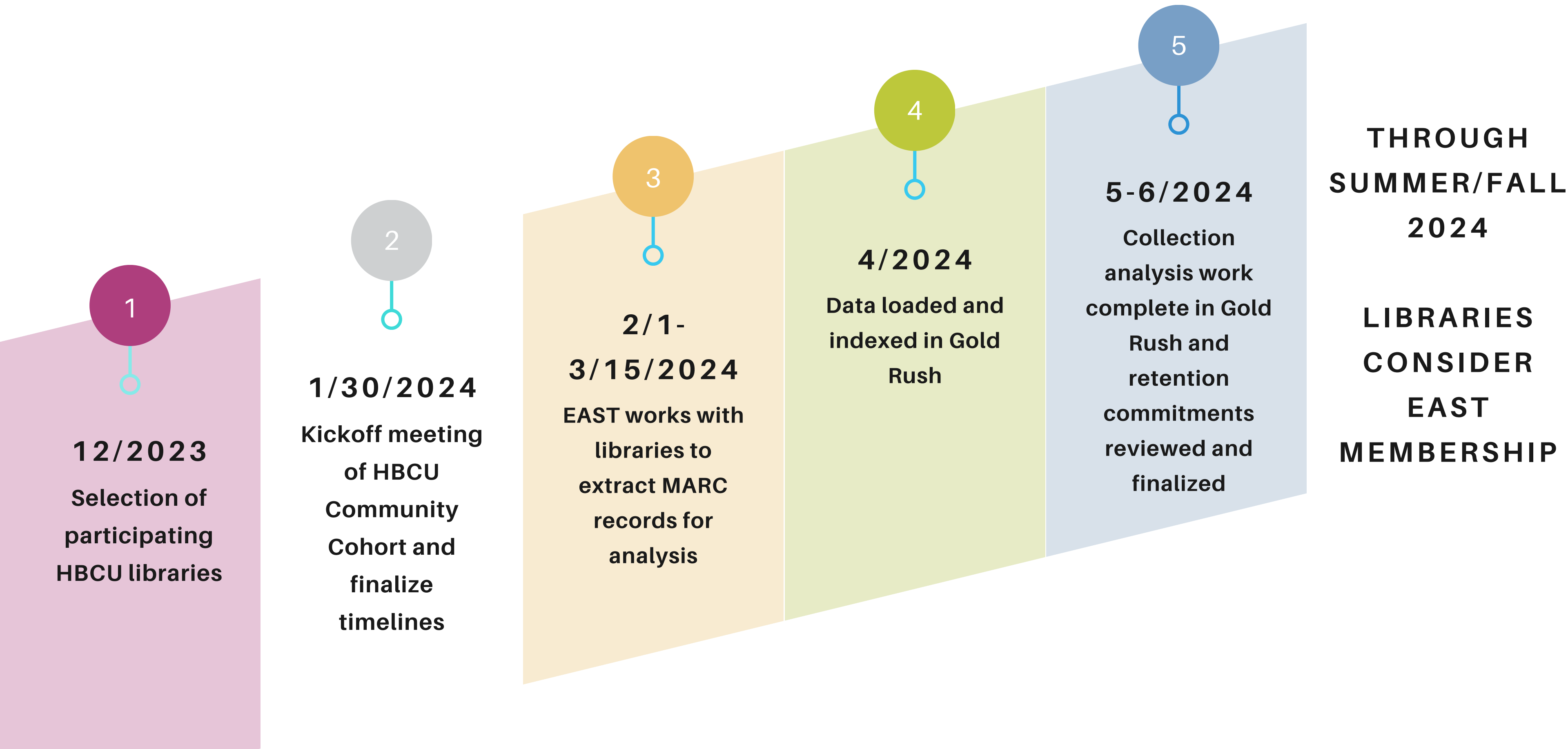
Finalizing Retentions

EAST reviews
allocations and
recommends final
retention
commitments



Libraries Join EAST Lending Network

ESTIMATED TIMELINE



1

12/2023
Selection of participating HBCU libraries

2

1/30/2024
Kickoff meeting of HBCU Community Cohort and finalize timelines

3

2/1-3/15/2024
EAST works with libraries to extract MARC records for analysis

4

4/2024
Data loaded and indexed in Gold Rush

5

5-6/2024
Collection analysis work complete in Gold Rush and retention commitments reviewed and finalized

THROUGH SUMMER/FALL 2024
LIBRARIES CONSIDER EAST MEMBERSHIP

Q & A and Discussion of Interest





Thank you!

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samato@eastlibraries.org

